## **Hyster Forklift Parts**

Hyster is an industry leader in the materials handling industry that has been in business for more than eighty years. However, it began as a manufacturer of lifting equipment and winches. Most of its production was focused in the northwest United States and dealt mostly with the lumber and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality production. Over the last 80 years Hyster has continued to expand and develop its product line. The expansion of its products coupled with its desire to stay service oriented has allowed Hyster to grow into the worldwide participant it is now. In the period between 1940 and 1960, Hyster continued its progress throughout the western world. In 1946, Hyster opened a plant in Illinois that was totally dedicated to mass producing trucks. This allowed Hyster to drive its costs down and, simultaneously, offer a better quality product at industry aggressive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes. Hyster continued to aggressively expand its production operations throughout the fifties and 60's. They began constructing container handlers in the US in 1959 to meet with the ever expanding demand for transportation goods. In 1966, Hyster developed a means for allowing a lift truck to go both ahead and backwards using the same pedal. This pedal was termed the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a R&D centre in Oregon that was concentrated on enhancing the design and performance of forklifts. The centre is still one of the world's top testing facilities in the materials handling industry. As demand for materials handling equipment continued to expand rapidly during the 1960's, Hyster considered it necessary to reorient its concentration towards these new mass markets. As a result, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to afford better quality at a more reasonable price. A further expansion in manufacturing capabilities was necessitated by the need in Europe for Internal Combustion Engine Vehicles. To plug this gap, a plant in Craigavon, Ireland was opened in 1980. Through the 1980's Hyster continued to focus on developing industry leading forklifts. The Hyster brand name was known throughout the globe for its commitment towards excellence. This attention to quality produced several suitors for the business. In 1989, a large multinational company based in Ohio called NACCO Industries bought Hyster and began an aggressive growth strategy. NACCO swiftly changed the XL philosophy with a more driver oriented truck that focused on operator comfort, which is known as the XM generation of lift trucks. The changing requirements of Hyster's clientele, led by improvements in supply chain management, required Hyster to constantly innovate and make investments in new production technology throughout the next few decades. Acquisitions and investments were made in the US, Italy, Netherlands, and many other places throughout the globe. All of these investments have made Hyster a global leader in the lift truck market. In 2009, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which consists of more than 300 different models of lift trucks.